

Deadline:
June 5, 2009



KEEP AMERICA BEAUTIFUL, INC.

2009 Graffiti Hurts® National Grant Program

Keep America Beautiful, Inc. *Graffiti Hurts*® National Grant Program

Grant Description

The *Graffiti Hurts*® National Grant Program aims to help communities kick-start or add to a local graffiti prevention program. Grant funds may also be used for a one-time project that has the potential to significantly reduce graffiti in the community.

Grants of \$2,500 will be offered in **three** categories - community **under** 100,000 population, community **between** 100,000 and 300,000 population, and community **over** 300,000 population. Grant funds must be used for projects that begin by Fall 2009 and are completed no later than December 31, 2010.

Proposed projects can address graffiti prevention and education, rapid removal, or help to enforce local anti-graffiti laws. Programs that focus on graffiti prevention initiatives, including Crime Prevention Through Environmental Design (CPTED), and engaging and educating youth are encouraged. Businesses that make or operate graffiti removal equipment or technologies are not eligible. See eligibility requirements below.

Application deadline is June 5, 2009. Applicants will be notified via e-mail upon receipt of application. Applicants can also check on-line at www.kab.org to confirm their application has been received for consideration.

Eligible Applicants

Any of the following groups are eligible to apply for a *Graffiti Hurts*® grant:

- **Nonprofit, Civic, and Community Organizations**
Includes neighborhood groups (e.g., Neighborhood Watch), crime prevention associations, civic clubs or organizations, and other nonprofit groups.
- **Youth Groups/Schools**
Includes any group of youth such as Girl/Boy Scouts, 4-H, Girls/Boys Clubs, YW/YMCAs, and students in a class, grade or school club.
- **Government Agencies**
Includes city, county, state and federal government agencies, or subdivisions within these agencies (e.g., department of public works), and police departments or other law enforcement.

Entry Categories

Eligible applicants may enter **one** of three grant categories:

- **Community under 100,000 population**
Enter under this category if you are an eligible group located or operating in a city with a population of 100,000 or under.
- **Community between 100,000 and 300,000 population**
Enter under this category if you are an eligible group located or operating in a city with a population between 100,000 and 300,000.
- **Community over 300,000 population**
Enter under this category if you are an eligible group located or operating in a city with a population of over 300,000.

Grant Criteria

Grants will be awarded to applicants that meet the following criteria*. The proposed project will:

- Contribute to a comprehensive effort to prevent graffiti in the community.
- Implement an innovative or proven technique to address graffiti prevention.
- Help educate the community about graffiti prevention.
- Involve community partners, and encourage adult and youth citizen volunteers.
- Help develop a sustainable graffiti prevention effort.

*Grant funds may not be used to pay in full for items such as cameras, equipment, personnel salaries, prize money, etc.

How to Apply

Only entries in compliance with the following guidelines will be judged:

- **Application Form** - Complete a *Graffiti Hurts*® Grant Application Form as the first page of the entry.
- **Proposal Summary** - Complete a Proposal Summary (not to exceed two double-sided pages, double-spaced) outlining the proposed project using the guidelines in the “Writing Your Proposal Summary” section.
- **Letter of Recommendation** - Provide at least one letter of recommendation from an elected official, sponsor, or project partner that support the credibility and impact of your graffiti prevention project.
- **Budget** - Include a simple project budget outlining how grant funds will be used, as well as any other direct or in-kind support.
- **Supplemental Materials (optional)** - Up to two double-sided pages (numbering each side, 1-4) of Supplemental Materials, to include more detailed project descriptions, plans and schedule, etc.
- **Photos (optional)** - You may submit photographs as part of your Supplemental Materials. Please provide photo captions. Photos are best submitted in electronic form as a JPG file. Pictures will become the property of Keep America Beautiful, Inc., and may be used on our web site or in other communications materials. **Please limit photos of graffiti vandalism.**

***Please note:** If you are a recipient of a 2009 Graffiti Hurts® Grant, we will ask you to submit a brief report outlining your accomplishments, including additional photographs to be taken during the project.*

Writing a Proposal Summary

Include the name of your organization, city, and state in the top right-hand corner of the first page of the Proposal Summary.

Goals. Begin with a Statement of Objective for the project (proposed or underway). What is the project purpose? How will it impact graffiti prevention? How does it fit into a comprehensive graffiti initiative?

Description. Describe the project and how it will respond to the local graffiti vandalism problem. Describe the graffiti problem to be addressed. What activities will be involved? Include any aspects of the program you consider to be innovative. **Include specific description of how grant funds will be used.**

Partnerships. Describe partnerships with the community, businesses, schools, government resources, individuals, etc. that will help make the project a success. Describe the roles and responsibilities for each group that will work on the proposed project to address graffiti vandalism.

Measurement. Describe the methodology to be used to measure project success.

Communications. Describe a communications plan that will build awareness in the community for the graffiti prevention project.

Submitting Your Entry

You may submit your *Graffiti Hurts*® entry in any of the following ways, although **electronic submission is preferred**:

1. Electronically via email to graffitihurts@kab.org (please put “*Graffiti Hurts Grant 2009*” in the email subject line).
2. On a CD-Rom mailed directly to Keep America Beautiful, attention Graffiti Hurts National Grant Program.
3. If you have no access to electronic media, mail a hard copy of your application to Keep America Beautiful.

All grant applicants will be notified of status by email and/or mail by August 1, 2009.

Mailing Address:

Keep America Beautiful
Attn: Graffiti Hurts National Grant Program
1010 Washington Boulevard
Stamford, CT 06901

E-mail Address:

graffitihurts@kab.org



Entry Checklist

- o Grant Application Form
- o Proposal Summary, not to exceed two double-sided, double spaced pages
- o Grant Application Form and Proposal Summary
- o Letter of Recommendation
- o Budget
- o Supplemental Material, not to exceed two double-sided pages
- o Photos (electronic are preferred)

Deadline: June 5, 2009
E-mail Application to:
graffitihurts@kab.org

Questions: Contact Keep America Beautiful at 203.659.3000, or *Graffiti Hurts*® at graffitihurts@kab.org.

Graffiti Hurts® is a community-based graffiti prevention program. It was developed in 1996 through a partnership between Keep America Beautiful, Inc., a nonprofit organization dedicated to engaging individuals to take greater responsibility for their community environments, and The Sherwin-Williams Company, maker of Krylon® paint. *Graffiti Hurts*® provides resources to help community leaders assess the graffiti problem, initiate graffiti prevention activities, and educate youth and adults about the impact of graffiti vandalism on neighborhoods. Learn more at www.graffitihurts.org.

2009 *Graffiti Hurts*[®] National Grant Program Application Form

For Correspondence: (please print or type)

Name:

Title:

Organization Name:

Street Address:

City, State, Zip Code:

Phone:

Fax:

Email address:

(All correspondence will be conducted via email unless no email address is provided.)

Signature _____ *Date* _____

*Keep America Beautiful, Inc. reserves the right to publish the enclosed information.
Your signature gives us the right to reprint any portion of your application.*

Award category (please select only **one**):

- Community **under** 100,000 population
- Community **between** 100,000 and 300,000 population
- Community **over** 300,000 population